

Electronic Patent Application Fee Transmittal

Application Number:	10798153			
Filing Date:	10-Mar-2004			
Title of Invention:	Targeted advertising based on consumer purchasing data			
First Named Inventor/Applicant Name:	Edward A. Ludvig			
Filer:	Beatrice L. Koempel-Thomas/Cherri Simon			
Attorney Docket Number:	MS1-1829US			
Filed as Large Entity				
Utility under 35 USC 111(a) Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Extension - 3 months with \$0 paid	1253	1	1110	1110

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Request for continued examination	1801	1	810	810
Total in USD (\$)				1920